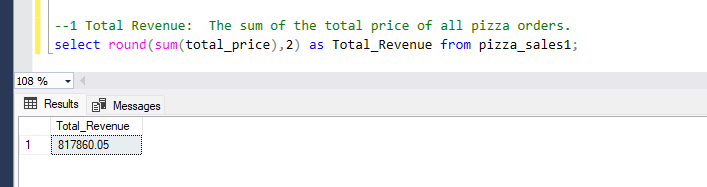
**Pizza Sales Queries**

KPI’S

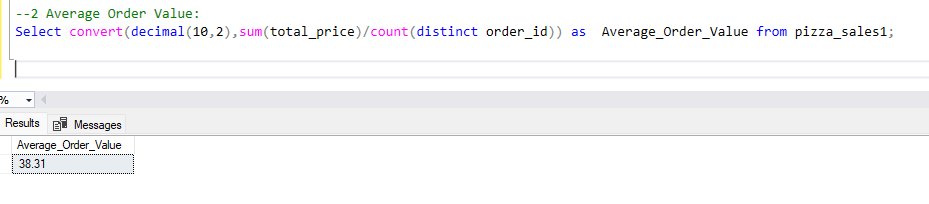
**1 Total Revenue**

**select round(sum(total\_price),2) as Total\_Revenue from pizza\_sales1;**

****

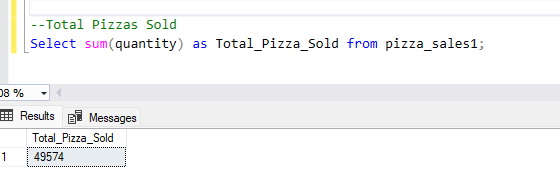
**2 Average Order Value**

**Select convert(decimal(10,2),sum(total\_price)/count(distinct order\_id)) as Average\_Order\_Value from pizza\_sales1;**

****

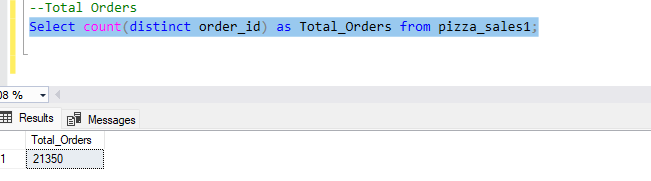
**3 Total Pizzas Sold**

**Select sum(quantity) as Total\_Pizza\_Sold from pizza\_sales1;**

****

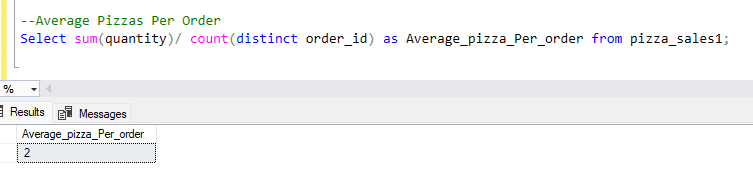
**4 Total Orders**

**Select count(distinct order\_id) as Total\_Orders from pizza\_sales1;**

****

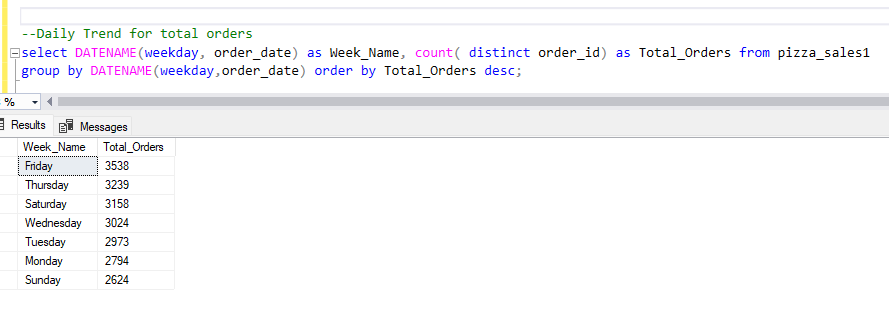
**5 Average Pizzas Per Order**

**Select sum(quantity)/ count(distinct order\_id) as Average\_pizza\_Per\_order from pizza\_sales1;**

****

**1.Daily Trend for total orders**

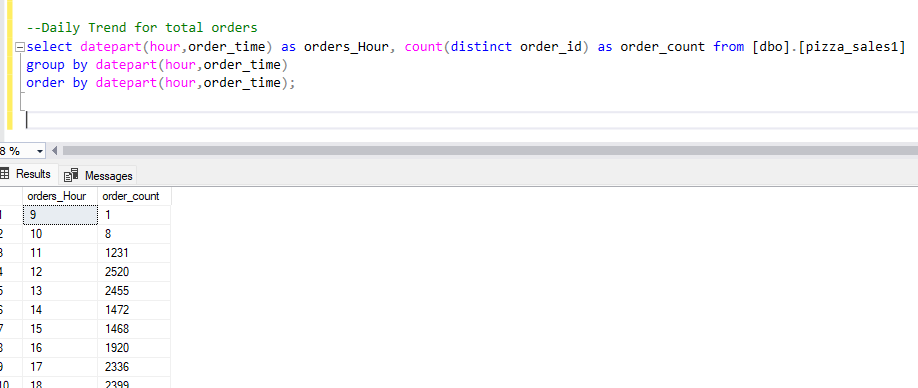
**select DATENAME(weekday, order\_date) as Week\_Name, count(order\_id) as Total\_Orders from pizza\_sales1 group by DATENAME(weekday,order\_date) order by Total\_Orders desc;**

****

**2. Hourly Trend for Total Orders:**

**select datepart(hour,order\_time) as orders\_Hour, count(order\_id) as order\_count from [dbo].[pizza\_sales1]**

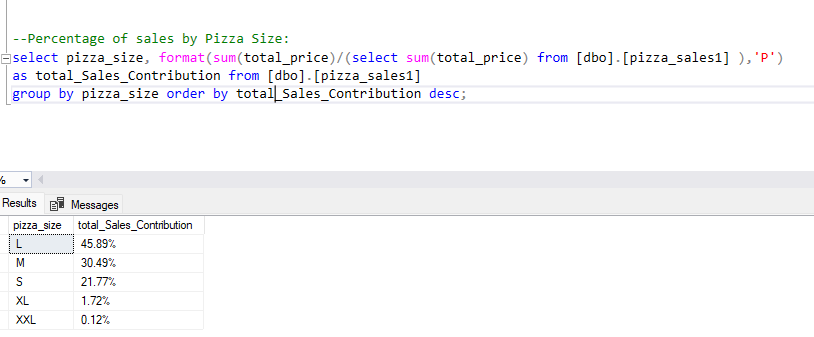
**group by datepart(hour,order\_time) order by order\_count desc;**

****

**3. Percentage of sales by Pizza Size:**

**select datepart(hour,order\_time) as orders\_Hour, count(distinct order\_id) as order\_count from [dbo].[pizza\_sales1]**

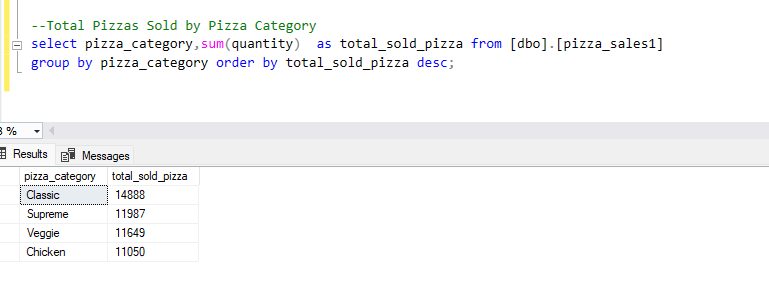
**group by datepart(hour,order\_time)**

**order by datepart(hour,order\_time);**

**4. Total Pizzas Sold by Pizza Category**

**select pizza\_category,sum(quantity) as total\_sold\_pizza from [dbo].[pizza\_sales1]**

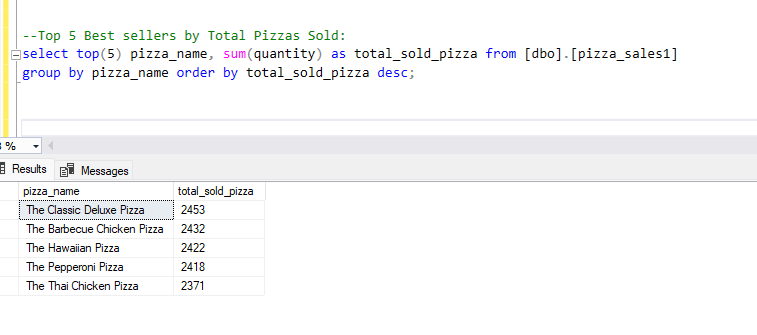
**group by pizza\_category order by total\_sold\_pizza desc;**

****

**5. Top 5 Best sellers by Total Pizzas Sold:**

**select top(5) pizza\_name, sum(quantity) as total\_sold\_pizza from [dbo].[pizza\_sales1]**

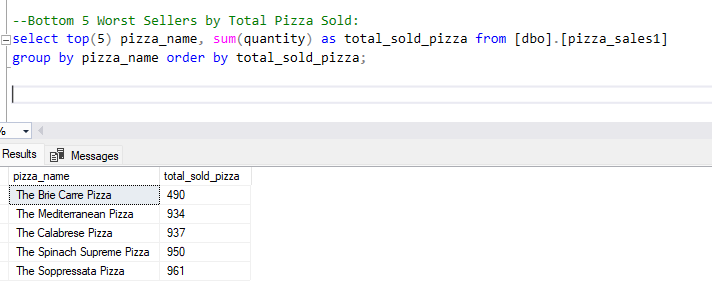
**group by pizza\_name order by total\_sold\_pizza desc;**

****

**6. Bottom 5 Worst Sellers by Total Pizza Sold:**

**select top(5) pizza\_name, sum(quantity) as total\_sold\_pizza from [dbo].[pizza\_sales1]**

**group by pizza\_name order by total\_sold\_pizza;**

****